Tulsa, OK - PD
Blockwise - Monthly Executive Report
April 2023

Highlights

Safety
Citywide Safety was down by 5% compared to March. This increase was mainly driven by a 13% drop in Riverside.

Homelessness
Remained the top concern citywide (24%) although it dropped by 2% compared to March. Homelessness was the top concern in all three areas (highest in Riverside - 31%).

Top Concerns
488 labeled responses out of 618 responses

- **Homelessness (24%)**
- **Theft, Burglaries and Break-in (19%)**
- **Streets and Traffic (14%)**
- **Violence (11%)**
- **Drugs (9%)**
- **Police Ressources (8%)**
- **Police Community Relations (5%)**
- **Noise Disturbance (4%)**
- **Vandalism (2%)**
- **Gangs (2%)**
- **Loitering and Harassment (2%)**

Top 3 Concerns Breakdown
Number of responses by subtopic

- **Homelessness**
  - Homeless Encampments: 54
  - Harassment by Homeless Individ: 38
  - Other: 21
  - Aggressive Panhandling: 2

- **Theft, Burglaries and Break-in**
  - Property, Theft and Burglaries: 55
  - Robbery and Muggings: 16
  - Vehicle Theft and Carjacking: 14
  - Package Theft: 8

- **Streets and Traffic**
  - Reckless Driving: 49
  - Traffic Enforcement: 10
  - Parking Enforcement: 2
  - Other: 5

How are concerns measured?
Top concerns shows the percentage of labeled comments on a specific topic to the total of comments received that have been categorized under a topic.

Top 5 Concerns by Area

- **Gilcrease**
  - Homelessness: 18%
  - Theft, Burglaries an Break-ins: 16%
  - Streets and Traffic: 17%
  - Violence: 13%
  - Drugs: 13%

- **Mingo Valley**
  - Homelessness: 20%
  - Theft, Burglaries an Break-ins: 16%
  - Streets and Traffic: 14%
  - Violence: 7%
  - Police Resources: 7%

- **Riverside**
  - Homelessness: 30%
  - Theft, Burglaries an Break-ins: 10%
  - Streets and Traffic: 10%
  - Violence: 6%
  - Police Resources: 12%

Created by zencity
Scores Over Time and by Area
657 responses
Collected by Zencity ad-based distribution, excluding self-distribution

**Perception of Safety**
- **57%** (59%↑ 62%↑ 57%↑)
- **Score by Area**
  - Gilcrease: 58% ↑14%
  - Mingo Valley: 58% ↓7%
  - Riverside: 55% ↓13%

**Perception of Fairness**
- **49%** (50%↑ 50%↑ 49%↑)
- **Score by Area**
  - Gilcrease: 46% ↑1%
  - Mingo Valley: 50% ↓4%
  - Riverside: 51% ↑3%

**Perception of Respect**
- **61%** (62%↑ 64%↑ 61%↑)
- **Score by Area**
  - Gilcrease: 57% ↑1%
  - Mingo Valley: 59% ↓3%
  - Riverside: 64% ↓2%

**Perception of Voice**
- **61%** (62%↑ 66%↑ 61%↑)
- **Score by Area**
  - Gilcrease: 57% ↑1%
  - Mingo Valley: 61% ↓11%
  - Riverside: 63% ↓4%

How are the scores sampled and calculated?
657 respondents were digitally recruited (e.g. over social media, mobile apps, local websites, and survey panels) during April 2023. Zencity built a representative sample by matching respondent data to the U.S. Census Bureau's race, ethnicity, age, and gender distributions in Tulsa. Finally, rake-weighting was applied as a statistical safeguard to balance out any remaining discrepancies in distribution, so no demographic group is overrepresented or underrepresented in the final score. The scores represent the percent of positive responses among respondents, weighted to match the city's demographic make-up.